

SMART ELECTRONICS PRIVACY POLICY

This privacy policy sets out how we, Smart Electronics, collect, store and use information about you when you use or interact with our website, <https://thesmartelectronics.co.uk> (our **website**) and where we otherwise obtain or collect information about you. This Privacy Policy is effective from 11 **October 2018**.

Smart Electronics is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Smart Electronics have reviewed and amended all Policies and Procedures to comply with the General Data Protection Regulation.

Smart Electronics may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes.

If you have any questions about our Privacy Policy, please contact us by sending an email to info@thesmartelectronics.co.uk

What we collect when you contact us,

We may collect the following information:

- Full name
- Your company name
- Contact information including email address
- Any information you include in the message field.

What we do with the information we collect

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or post. We may use the information to customise the website according to your interests.

Disclosure of your information

We are committed to ensuring that your information is secure. We use a number of third parties to provide us with services which are necessary to run our business or to assist us with running our business and who process your information for us on our behalf. These include the following:

- Telephone provider: UK
- Email provider: US
- IT service provider: UK
- Web developers and: UK
- Hosting provider: US

In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and Your information will be shared with these service providers only where necessary to enable us to run our business

How we use cookies

A cookie is a small file which asks permission to be placed on your web browser, your computer's memory or hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

If you do not wish to accept cookies on to your device, you can do so by adjusting the settings on your browser. However, be aware that if you do block cookies, some features of our websites may not be available to you and some web pages may not display properly.

AboutCookies.org provides a guide to how you can do this on the most commonly used browsers, or you can visit the following webpages:

- Google Chrome
- Microsoft Internet Explorer
- Mozilla Firefox

If you have concerns about any cookies set by the Smart Electronics, please contact info@thesmartelectronics.co.uk, and include a link to the page on which the cookie is set.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

Your rights in relation to your information

- to access your information and to receive information about its use
- to have your information corrected and/or completed
- to have your information deleted
- to restrict the use of your information
- to receive your information in a portable format
- to object to the use of your information
- to withdraw your consent to the use of your information to complain to a supervisory authority
-

You may choose to restrict the collection or use of your personal information in the following ways:

- whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
- if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind to opt out all at any time by writing to or emailing us at info@thesmartelectronics.co.uk
- We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.
- You may request details of personal information which we hold about you under the General Data Protection Regulation. A small fee will be payable. If you would like a copy of the information held on you please write to info@thesmartelectronics.co.uk

Copyright

The copyright in this Cookies Policy is either owned by, or licensed to, us and is protected by copyright laws around the world and copyright protection software. All intellectual property rights in this document are reserved.

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.